

Innovex Agency at a glance.

Innovex is a global creative agency headquartered in Dubai. Ten services, nine sectors, three engagement models, one in-house team covering strategy through delivery.

Legal entity	INNOVEX TECHNOLOGIES LLC	Founded	2021
Headquarters	Warehouse 1, Street 9, Nadd Al Hamar, Dubai, UAE	Trade Licence	950354
VAT (TRN)	104034570200003	Coverage	Global — clients in 12+ countries
Team	20+ creatives, producers, engineers	Languages	English, Arabic
Time zone	GMT+4 (overlap with EU, APAC, Americas)		

SERVICES

Brand Strategy & Identity

Strategy, identity, packaging, applied design.

Content & Creative Production

Editorial, social-first content, photography, post-production.

Digital Experience Development

Marketing sites, e-commerce, web applications, integrations.

Influencer Strategy & Partnerships

Vetted creator partnerships, contracts, brand-safety, real reporting.

Conferences & Exhibition Experiences

Booth design + production, sponsored conferences, on-stand content, recap films.

CGI, 3D & Visual Innovation

Photoreal product, automotive, architectural, animation.

Commercial Film Production

TVC + digital film, in-house and on-location worldwide.

Media Strategy, Planning & Buying

Paid social, search, programmatic — strategy + creative + weekly optimisation.

Events & Brand Activations

Brand activations, press launches, experiential, media strategy.

AI Creative Production

AI photos, video, films, moodboards, and UGC — brand-grade output, rights-cleared, disclosure-ready.

SECTORS SERVED

Government & Public Sector

Luxury & Fashion

Real Estate & Hospitality

Finance & Professional Services

Automotive

Beauty & Fragrance

F&B

Technology

WHY INNOVEX

Full-service in-house

Strategy through delivery under one roof. No outsourced fragmentation.

Procurement-ready

NDA, DPA, insurance certificates, references on request.

Global reach, Dubai HQ

12+ countries delivered to date across MENA, Europe, Asia, Americas.

Outcomes, not deliverables

Briefed against measurable business outcomes; reported against them.

HOW WE ENGAGE

Project

Defined-scope campaigns and launches.

Retainer

Monthly creative partnership with a dedicated team.

Embedded

On-site or seconded creatives for in-house enterprise teams.

COMPLIANCE

Mutual NDAs, Data Processing Addenda, professional indemnity, and sub-processor list documented at [innovexagency.com/trust](https://www.innovexagency.com/trust). WCAG 2.1 AA target on web work. GDPR and UAE PDPL aligned. IP transfer to client on final payment.

DIRECT CONTACT

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REGISTERED OFFICE

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